

## Healthx Feature - Content Management System

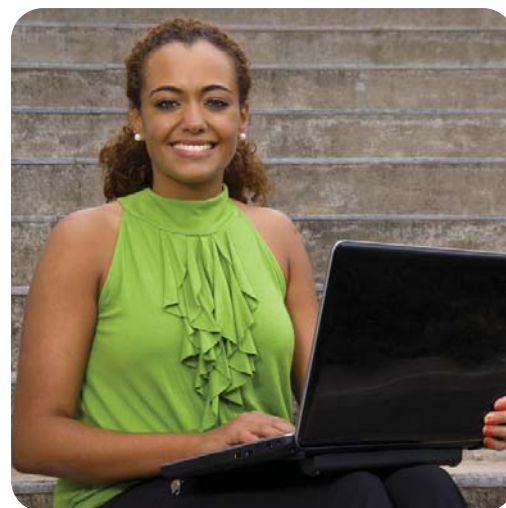
### You Focus on Creating Great Content. We Do the Rest.

Many portals today provide a view of HR and benefits where each employee sees the same static content. Some of this content may be applicable to an employee, but some may not be. The confusion and uncertainty this “billboard” approach creates often becomes a barrier to engagement and a drain on HR resources.

### Provide Employees Access Based on Eligibility.

With the diversity and complexity of organizations today, the delivery of HR and benefits demands a personalized experience for each user. The Healthx Content Management System enables data from an employer’s proprietary system and third-party vendors to display personalized information and content that is unique to each employee’s class, division, etc., based upon eligibility.

Content management is flexible enough to dynamically share any set of documents or services. This intelligent presentation allows employees to see only that which is applicable to them, thereby simplifying the self-service experience and eliminating obstacles to engagement.



Looking forward to that perfect portal experience to drive engagement? Healthx Content Management is a step in the right direction! Find out more at [www.healthx.com](http://www.healthx.com).

Healthx develops and manages the most widely adopted online portals and applications for the healthcare and human resources markets.

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