

Healthx Feature - UX/UI Branding

Connect with your constituents with easy-to-use customization tools.

At Healthx, we define a user's experience (UX) as how a person feels about using a product, system or service. Therefore, our portals are designed with three basic principles in mind: usability, usefulness, and desirability. This ensures the greatest flexibility and ease-of use-for both our clients and their members.

On the back-end of our portals, we have created extensive integration capabilities. This allows Healthx to take the IT burden out of your hands. Our superior software makes for a portal experience that is consistent, easily navigable, quick, and reliable.

Have full control over branding

The Healthx Content Management System (CMS) enables clients to manage their own content and design, thus giving you more control over the usability of your portals. This open architecture also allows administrators to have full control over the front-end branding of Healthx platforms.

We provide easy-to-navigate technology with the opportunity to make changes in the future, as a company's portal needs adapt and evolve. Healthx also offers branding services, relieving extensive design responsibilities on our constituents' end. Your organization can have as much or as little supervision over design processes as you wish. Our full professional design team follows top-notch design standards in the process.



Looking for that perfect portal experience to drive engagement? Healthx UX/UI Branding is a step in the right direction. Find out more at www.healthx.com.

Get seamless user experience

Not only can we match your organization's logos, colors, graphics, and fonts, we ensure that the entire portal design creates a seamless experience between your marketing site and your Healthx portal. Through open branding and design, Healthx allows you to streamline your portal and better engage your users.

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Healthx develops and manages the most widely adopted online portals and applications for the healthcare market.

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