

## Healthx Product - Communication System

### Better Communication. Faster Results!

The bottom line of communication is the idea of seeking engagement to achieve an end result. And until we started competing with the world of bits and bytes and social media, it was relatively easy to project expected results. Today it requires a more strategic logic to break through all the “noise” that inundates people.

Healthx’s multi-channel Communication System (CommSys) immediately engages segments of your member and provider populations- communicating with them in a combination of preferred methods - Text, Email, Automated Voice Message, and U.S. mail.

Important notifications, designed to increase compliance and reduce costs, are managed, delivered, and tracked efficiently.

#### Messaging Examples:

- Compliance and adherence reminders
- Generic and therapeutic substitutions suggestions
- Drive email order usage
- Disease-specific communication
- Drug interaction and recall alerts
- Basic wellness messaging



Looking for the perfect portal experience to drive engagement? The Healthx Communication System is a step in the right direction. Find out more at [www.healthx.com](http://www.healthx.com).

## Reduce Communication Expenses While Increasing Satisfaction.

Integration of the CommSys into a Healthx Communication Portal, or an existing intranet, results in more effective and efficient communication leading to greater engagement and results.

Save money. Reduce the amount of expensive, frustrating mail and call center communications while increasing the number of inexpensive point-of-service, customer-friendly electronic communications. Save administrative dollars while generating higher levels of customer satisfaction and engagement.

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Healthx develops and manages the most widely adopted online portals and applications for the healthcare market.

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